



CITY TRAM TOUR • GONDOLA • PUNTING
GRAND TOUR • BOTANIC GARDENS TOUR
TRAM RESTAURANT

News release
Christchurch Attractions' Christmas Appeal 2021

Christchurch Attractions supporting Christchurch City Mission

Christchurch Attractions are supporting the Christchurch City Mission for a third consecutive year to bring some festive cheer to Christchurch people in need this Christmas.

Christchurch Attractions CEO Sue Sullivan says, "we recognize that Christmas can be a difficult time for many families struggling to provide food and the basics for their whanau, and that many more people are facing difficulties after the challenges of the past two years. We are proud to be collecting for the Christchurch City Mission for another year to ensure that families receive the assistance they need during the festive season."

In return for donations of goods to the value of \$20, Christchurch Attractions will provide the donor with a \$30 Christchurch Tram ticket to explore the many highlights of the city centre.

The Christmas Tram along with Santa's helpers will be parked in Cathedral Square at the Tram Stop on Friday 17 December from 10am until 3pm to collect items required by the Christchurch City Mission and exchange these for a Christchurch Tram ticket. The tram will also be stopping outside Riverside Market on Cashel Street between 9:30am and 9:45am to collect from any local businesses who would like to be involved.

Donations can include perishable and nonperishable goods such as hams, chicken, pasta, pavlovas, canned food, cereals, chocolates, biscuits and chips. Toiletries including shampoo, conditioner, soap, toothpaste and toothbrushes, socks and underwear would also be appreciated.

Due to the current traffic light system in place for the country, Christchurch Attractions is asking donors this year to please wear a mask and scan in on arrival using the provided QR code. The collection will be taking place outdoors in front of the tram instead of on board as in previous years, and donors are asked to try to ensure social distancing of at least one metre from other parties.

"We look forward to seeing the local community join us in Cathedral Square to make a difference to people's Christmas through the work of the Christchurch City Mission", Sullivan says.

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About Christchurch Attractions

- Christchurch Attractions own and operate iconic attractions including the Christchurch Tram, Christchurch Gondola, Punting on the Avon and the Tramway Restaurant. Family-owned for over 15 years and with a commitment to sustainability and the environment, Christchurch Attractions offers family-friendly activities perfect for locals and visitors alike to explore the best of Christchurch. See www.christchurchattractions.nz for more information about Christchurch Attractions' iconic activities.

For further information and images, please contact:

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