

News release Christmas Appeal 2019

Christchurch Attractions supporting Christchurch City Mission

Christchurch Attractions, owner and operator of the Christchurch Tram, are supporting the Christchurch City Mission to bring some festive cheer to Christchurch people in need this Christmas

Christchurch Attractions CEO Sue Sullivan says, "we recognize that there are many people struggling to provide food and the basics for their families at this time of the year. We are collecting for the Christchurch City Mission to ensure that they are receiving goods to assist the many families in need."

"We want to make a difference and what better way than to provide families with the opportunity to enjoy a Christmas dinner with their loved ones. We know that the sharing of food is central to many cultures and it is our chance to bring joy over this time" she says.

In return for donations of goods to the value of \$15, the Christchurch Tram will provide the donor with a \$25 Tram ticket to experience the city highlights in a truly traditional way. "It is our way of saying thanks to the community who would also like to support the Christchurch City Mission."

The Christmas Tram along with Santa's helpers will be parked in Cathedral Square at the Tram Stop on Wednesday 18th December from 10 am until 4 pm to collect fantastic Christmas fare and exchange these for a Tram ticket. "The Trams are an iconic part of our city and what better way to collect goods than to have the Tram as the collection point."

Donations can include perishable and nonperishable goods such as hams, lamb, pasta, pavlovas, canned food, cereals, chocolates, biscuits and chips. Toiletries including shampoo, conditioner, soap, toothpaste and toothbrushes, toilet bags, socks and underwear would also be appreciated.

"We look forward to seeing the local business community and inner city residents join us in Cathedral Square and make a difference to people's Christmas through the work of the City Mission", she says.

ENDS

About Christchurch Attractions

 Christchurch Attractions <u>www.christchurchattractions.nz</u> own and operate iconic attractions including the Christchurch Tram, Christchurch Gondola, Punting on the Avon, Botanic Gardens Tour and the Grand Tour

- Christchurch Attractions carry over 350,000 passengers a year on the five attractions located in Christchurch City
- All Christchurch Attraction's products have been awarded Gold status from Qualmark. The company is committed to sustainability and the environment with electricity powering the Trams, Gondola and Botanic Garden Tours.

For further information and images, please contact:

Emma Thomson Tel: +64 27 436 0117

Email: emma@christchurchattractions.nz